

ANN SACKS TILE DESIGNS COMING TO THE FLOOR SHOW

BY MARGARET ANNE FEHR

What the Karl Lagerfeld name is to the Paris fashion runways, the Ann Sacks name is to the world of tiles. And now, the Ann Sacks tile collection will be available at the Floor Show located at 1042 Waverley Street at Seel Avenue starting in September.

Paul Rivington, Retail Sales Manager for The Floor Show, informs that the Ann Sacks line of tiles is unique in its design and occupies a class of its own in the global market with a very extensive offering of ceramic, porcelain, stone and clay that is sure to provide creative options for both homeowners and designers.

“Many of the Anne Sacks tiles are hand-made and all have stories attached to them on their points of origin, how they are made and the inspirations that have resulted in the colors and designs.”

The Floor Show will also be carrying the co-ordinating Ann Sacks kitchen and bathroom accessory lines. “These accessories offer beautiful finishes to any tile project and the designs are directly related to the tile lines,” says Mr. Rivington.

Ann Sacks, a division of Kohler industries, is based in Portland, Oregon and has sold its tiles and accessories in its own exclusive retail stores in 20 major metropolitan centers in the United States as well as London, England and Hong Kong.

“Currently many designers from Winnipeg and other Canadian cities have been flying to Chicago and New York City to visit Ann Sacks showrooms on behalf of their clients. But here at the Floor Show, we thought, ‘why not bring Ann Sacks to our design community?’ So last fall, we approached Ann Sacks with the idea of bringing the tile line to Canada by creating a “boutique” within our showroom. We’re proud to say that after months of negotiating, budgeting and designing, we have been successful in bringing our idea to life, and the Ann Sacks boutique is in the works with completion slated for September 2011. An official launch will showcase the finished boutique at that time.”



“To prepare for our September launch, in addition to our in-house training, we will be sending our entire retail and residential contract sales team to train in different Ann Sacks showrooms in the United States. This will give our sales staff the opportunity to experience why we are so excited about bringing the Ann Sacks brand to Canada, and to truly become Ann Sacks tile experts.”

In addition to the increased business that the Ann Sacks line is expected to generate in Winnipeg, The Floor Show has been granted distribution rights for all Ann Sacks sales across Canada. “We are hoping this will entice designers from other centers to fly to Winnipeg to visit our showroom as opposed to having to visit the US showrooms,” says Mr. Rivington.

We are located at 1042 Waverley, call us at 956.9720 our showroom hours are Monday to Wednesday: 8:30 am – 5 pm; Thursday: 8:30 am – 8 pm; Friday: 8:30 am to 5 pm and Saturday from 10 am to 4 pm. www.thefloorshow.ca